



MIDDLE EAST SECURITY CONFERENCE (DUBAI) FEATURES U.S. EXPERT PABRAI ON CYBER ATTACKS LEARNING FROM CHINESE ATTACKS & TARGET HACKS

IRVINE, CALIFORNIA, USA – Jan 24, 2014: The recent massive data breach at U.S. retail giant Target is becoming a nightmare. Over 110 million impacted and details continue to emerge about Personally Identified Information (PII) compromised from credit card swipe machines and other systems. Target is not the only firm compromised recently; this list now also includes Neiman Marcus and others. 2014 will witness more, and not less, highly targeted attacks on your client information.

ASIS International has selected the topic, "Unit 61398 Cyber Attacks From Shanghai: Prepared?" for presentation at the ASIS 5th Middle East Security Conference & Exhibition, to be presented by Ali Pabrai, MSEE, CISSP. The conference will be held on February 16-18, 2014, at the InterContinental Festival City, Events Centre, Dubai.

What you will learn from Pabrai's session:
Unit 61398 Cyber Attacks From Shanghai: Prepared?
The brief describes step by step how attacks are launched on your networks without detection or discovery. Examine the critical areas that must be secured appropriately to ensure personally identifiable information is not compromised. Understand several threat scenarios, including, the hacker is in your attic, malware plantation, and techniques used to gain control of your critical servers to access passwords. More than ever before, these cyber-attacks require that businesses must perform a formal risk assessment exercise periodically to identify gaps that can be exploited.



Ali Pabrai

Ali Pabrai, MSEE, CISSP (ISSAP, ISSMP), Security+, is CEO of ecfirst. A highly sought after information security and regulatory compliance expert, he has successfully delivered solutions on compliance and information security to organizations worldwide. Mr. Pabrai has been a featured speaker at several conferences, including Naseba (Dubai), ISSA, HCFA, ISACA (Las Vegas), HIPAA Summit (Washington DC. San Francisco), Microsoft Tech Forum, Internet World (India), Kingdom Summit (Saudi Arabia), DCI Expo, Comdex, Net Secure, NCPDP, HIMSS, NCSBN and idIndiaExpo (New Delhi).



About ecfirst
Organizations are under relentless attacks. The risk from breaches is significant and businesses today must be exceptionally well prepared to respond swiftly in detecting and responding to security incidents. ecfirst, is prepared to be your trusted partner to assess the state of your enterprise and address compliance mandates. Further, ecfirst can develop, maintain enterprise security plans, policies and procedures. ecfirst has rich experience implementing security capabilities in areas such as encryption, business continuity, enterprise single sign-on, audit controls and more. Discuss your security challenges with ecfirst. We will tailor a security and compliance program for your organization to ensure security readiness and continual compliance – at a lower cost with guaranteed pricing. **Get Compliant. Stay Compliant.**

*"Prime Healthcare and its network of 25 hospitals are excited to have exclusively selected ecfirst, home of the HIPAA Academy, to address HIPAA and HITECH regulatory compliance mandates.
The engagement is based on the ecfirst Managed Compliance Services Program which is a complete end-to-end comprehensive compliance solution that addresses risk analysis, technical vulnerability assessment, policy development, social engineering, business impact analysis, creation of a disaster recovery plan, as well as on-demand remediation services for risk management (corrective action plan).
Prime Healthcare*

Contact
ecfirst is best positioned to be your turn-key compliance and security solutions partner. Our seasoned Practice Team and guaranteed prices will serve you best in meeting compliance and security requirements. I look forward to hearing from you and discussing how ecfirst can assist with jumpstarting your Information Security and Compliance initiatives. Thanks!

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It is time to secure!

