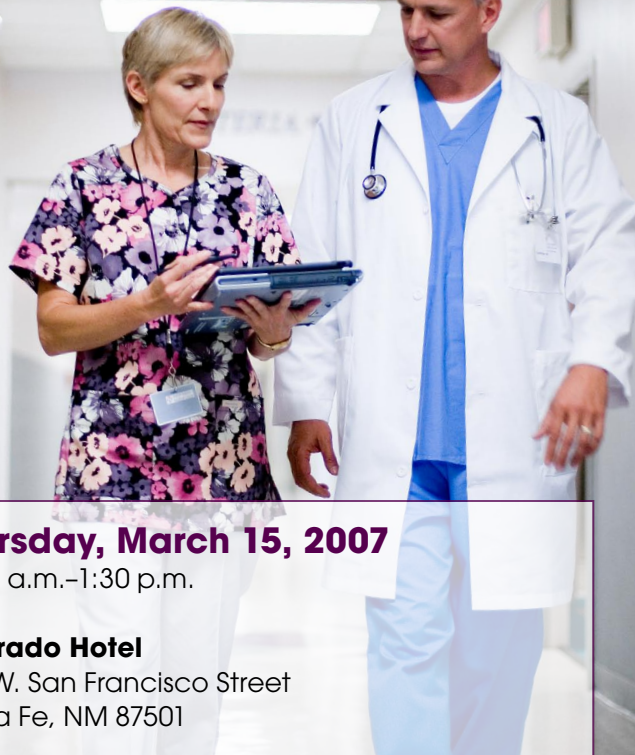


ELEVATORS



**Thursday, March 15, 2007**

11:30 a.m.-1:30 p.m.

**Eldorado Hotel**

309 W. San Francisco Street  
Santa Fe, NM 87501

**About the Speaker**

**Uday Ali Pabrai, Security+, CISSP, CSCS**

Chief Executive Officer  
ecfirst.com



Pabrai has successfully delivered solutions on healthcare information technologies to organizations across the United States. Author of *The Art of Information Security*, he developed a unique security methodology called, BizShield™: The Seven

Steps to Enterprise Security™. Pabrai's clients include numerous hospitals and long-term care organizations, as well as high-technology providers to the healthcare industry.

Join us March 15 for an Executive Luncheon

# Moving to a Digital Healthcare Environment

How to Enable a Compliant and Secure Information Infrastructure

**Understand your priorities: EHR to Digital Hospitals**

A staggering volume of electronic information now flows through the healthcare industry—and with it, more complex requirements for patient confidentiality and compliance.

Healthcare organizations are today deploying applications, portals, and other systems to support Electronic Health Records (EHR). And since online communications among healthcare professionals are also on the rise, security is an urgent concern. *Do you have all the facts your organization needs to succeed?*

**Ensure information integrity and availability**

Join ecfirst.com, PrideVel, and Cisco for a luncheon and executive briefing, led by Uday Ali Pabrai, CEO of ecfirst.com, to learn about:

- The National Healthcare Information Network, Regional Health Information Organizations, and the impact of EHR on application architecture, information security, and compliance.
- Regulatory compliance requirements related to information security with emphasis on legislation, such as HIPAA Security, FISMA, and Sarbanes-Oxley.
- NIST guidelines and their direct influence on your organization's ability to establish a common core of best practices in information security.
- Alternate site options to ensure high availability of critical business information to address compliance requirements and enable clinicians with access to vital data.

**All attendees will receive a complimentary copy of Pabrai's book, *The Art of Information Security*.**

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