

Iowa Chapter of Health Information and Management Systems Society Chapter Meeting September 10, 2009

Location

Iowa Historical Building
600 E Locust Street
Des Moines, IA 50319

Intended Audience:

All Healthcare Providers, Payers, Clearinghouses and Business Associates who have access to Individually Identifiable Health Information (IIHI).

Program Objectives:

Attendees will be able to:

1. Define changes in the HIPAA regulations due to the HITECH Act.
2. Apply the information to their practice by identifying impacted areas and required changes.

Agenda

- 8:30 Registration**
9:00 Introduction/Business Meeting
9:30 Ali Pabrai
10:30 Bryan Burkhardt
11:30 Networking lunch
12:15 Andy Reeder
1:15 AHA Solutions
2:15 Iowa e-Health Project Update
3:15 Panel Discussion
4:30 Closing Remarks/door prizes

Iowa HIMSS Website
<http://www.iowahimss.org>

Iowa HIMSS Business Meeting

President: Diane Capaldo

Board updates will include: FHIMS and CPHIMS info, HIE, TIGER

How to comply with HITECH's Data Breach

Notification Mandate

Presenter: Ali Pabrai - CEO ecfirst the HIPAA Academy

The HITECH Act requires healthcare providers, payers and clearing-houses (Covered Entities) and Business Associates, to start reporting breaches, not only to patients, but also to the U.S. Department of Health and Human Services (HHS) and the media, based on the number of individuals impacted by the breach. In the presentation, attendees will learn to:

- Examine key requirements for the HITECH Act's data breach notification section of the regulation
- Identify who needs to be informed and what are the key processes and capabilities you need to enable your organization to address data breach requirements
- Understand the concept of "unsecured PHI" and its impact on your policies and processes for data breach management
- Understand how to prepare for an audit by organizations such as the OCR, CMS, OIG or the FTC
- Identify critical steps for organizations to develop to address the data breach notification provisions of the HITECH Act

Uday Ali Pabrai, CISSP (ISSAP, ISSMP), Security+, is CEO of ecfirst, an Inc. 500 business (2004). A highly sought after information security and regulatory compliance expert, he has successfully delivered solutions on compliance and information security to organizations worldwide. Author of the forthcoming book, Precision Security, he developed a unique security methodology called, BizShield: The Seven Steps to Enterprise Security. Mr. Pabrai has presented opening keynote and been a featured speaker at several conferences, including Naseba (Dubai), ISSA, HCFA, HIPAA Summit, Microsoft Tech Forum (HIMSS), Internet World (India), DCI Expo, Comdex, Net Secure, NCPDP, HIMSS Midwest Conference, National Council for State Board of Nursing IT Conference, and many others.

"Data as a Delicacy (May I Have a Byte?)"

Presenter: Bryan Burkhardt - Director of the Electronic Crime Institute ECI, From Des Moines Area Community College DMACC

At the completion of this presentation the attendees will be able to discuss the importance of addressing security threats and vulnerabilities in your organization. This presentation is from a hacker's viewpoint, an integrity hacker (one of the good guys). Having some insight to how vulnerable your information systems really are will give you an idea of how to implement safeguards to protect your information



Iowa HIMSS Board

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Aaron Vance, IT Director, Iowa Heart Center, P.C., Des Moines

Amber Oliver, Optilink

Gary Davis, IS Director, Great River Health Systems, West Burlington

from unauthorized access.

- 1st Course: Information Technology Security Threats & Potential Points for Compromise
- 2nd Course: Mitigation Strategies
- 3rd Course: Incident Response
- Finale: Future Work & Questions

Bryan Burkhardt earned his M.S. Degree from Iowa State University in Ames, Iowa majoring in Computer Engineering. Bryan began his career at Des Moines Area Community College, Ankeny, Iowa in 2002. He has held the title of Departmental Chair and Instructor, Electronics Programs and the District Chair and Instructor, ITNA/Electronics. Other areas he has been involved in include IT-Adventures, this innovative program engages Iowa high school students in exploration and experimentation with information technology (IT) through instructional material delivery, competitive events and service learning projects. It is a partnership forged between Iowa State University's Information Assurance Center, the Iowa Department of Economic Development, Technology Association of Iowa, Iowa chapter of InfraGard and Iowa businesses. The program is dedicated to increasing interest and awareness of information technology among high school students across the state. The goal is to stem the downward curve of students selecting IT as a career.

HITECH Privacy and Security Provisions

Presenter: Andy Reeder - Director, HIPAA Privacy and Security, Rush University Medical Center, Chicago IL

Following is a sample of issues that will be covered:

- High-level review of ARRA and HITECH provisions and timelines
- Breakdown of the HITECH requirements, risks, and concerns
- Discussion of recent notable events impacting privacy and security enforcement
- Recommended next steps for HITECH compliance



Andy Reeder serves as the Director, HIPAA Privacy and Security at Rush University Medical Center in Chicago, IL. In this role, Andy serves to plan and direct the day-to-day and strategic operations for HIPAA Privacy and Security compliance efforts for this major academic medical center. Andy works to ensure that the organization has established policies and procedures to guide all departments in their efforts to manage and protect the privacy and security of patient information. Andy's efforts also include the development of assessment plans in order to improve privacy and security on an ongoing basis, as well as continuing cross-coordination with other important areas affecting privacy and security, including FERPA, PCI, and JCAHO. Andy brings over 20 years of experience in Information Security to his role, having served previously as the Director of Information Security at a major regional healthcare provider and as the Manager for IT Risk at Rush University Medical Center. Andy holds a B.A. and M.A. from the University of Virginia and earned the CISSP, CISA, CISM, and CRP certifications that deal with security and risk management.

Refining Priorities Around ARRA in Uncertain Times

Presenter: Brad Hunter, American Hospital Association Solutions, Inc.

Following is a sample of issues that we have provided information and moderated a discussion on, with other hospital executives across the country. Brad will share the most current information on the ARRA, however, the focus is on the Impact of the ARRA and the short term financial objectives and long term strategic objectives. Today, these are some of the issues which resonate and provide for the most discussion.

- Too quick of an implementation
- On-going implementation costs
- Acceptance – Usage – Training
- What are the real costs of meeting the ARRA requirements
- Back up & recovery

Focused on Moving Forward, the most current issues will be discussed with a focus on leveraging the ARRA requirements to meet short-term financial objectives and implement long-term strategic objectives.

Brad Hunter is an Account Manager of the Technology Platform. Brad is responsible for the strategic planning, development, and marketing of the technology solutions for the AHA membership. Prior to joining AHA-SI, Brad worked with McKesson Corporation in the Provider Technologies division and has over 10 years of experience in the healthcare and information technology field specializing in administration/management, business development, product rollout and marketing campaigns, and customer retention strategies. Brad is pursuing his MBA degree from the University of Illinois, Urbana Champaign and received his BA from Purdue University.

Roxanne Menke RN, Clinical Informatics Specialist, Iowa Health System, Des Moines

Stephen Post, Manager LAN/Desktop Services, Mercy Medical Center North Iowa, Mason City

Tammy Flick, Director of Clinical Informatics, Boone County Hospital

Thom Johnson, Director of IT, Clarinda Regional Health

Christine Hackney, Director of IT, Wright County Hospital

Thanks to our sponsors!



The Iowa e-Health Project: A Statewide Plan for Health IT

Presenter: Leslie Grefe, Department of Public Health

The Iowa e-Health Project is a collaborative effort to plan and promote the adoption and use of health information technology (health IT) in Iowa. A component of the 2008 Iowa Health Care Reform bill and a priority of the current presidential administration, health IT is an opportunity to improve collection of patient information through electronic health records (EHR) and facilitate data sharing through a statewide health information exchange (HIE). Learn about what this means for Iowa consumers and providers. Learning Objectives:

1. Explain the vision, goals and objectives for Iowa's statewide plan for health information technology
2. Discuss the impact these efforts will have on Iowa providers and consumers
3. Discover how federal stimulus dollars will affect planning efforts
4. Understand how the Iowa e-Health Project aims to support Iowa providers in moving toward meaningful use of EHRs and a statewide HIE.

Leslie Grefe is the state coordinator for health IT, providing leadership and functional oversight for the Iowa e-Health Project. In this role, Leslie collaborates with multi-stakeholder workgroups to plan and execute goals and activities that will lead to the successful development and implementation of electronic health records and a statewide health information exchange. Leslie joined Department of Public Health in February 2008. Prior to joining Department of Public Health, Leslie worked for Department of Administrative Services, planning and promoting the training and development program available to state employees. Leslie has a Bachelor of Science in Business Administration from Drake University.

Panel Discussion

Moderator: Ali Pabrai

American Hospital Association Solutions, Brad Hunter

Rush University Medical Center, Andy Reeder

Electronic Crime Institute, Bryan Burkhardt

Iowa Dept of Public Health, Leslie Grefe

Davis Law Firm, Jo Ellen Whitney

Jo Ellen Whitney is a senior shareholder of the Davis Law Firm, having obtained her degrees from Duke University in North Carolina. Jo's practice focuses primarily in the areas of labor and employment law, healthcare law, privacy and fair housing. Jo works extensively in the field of health law, privacy and confidentiality issues. The author of multiple editions of Iowa Guide to Medical Records Law, Jo speaks consistently on HIPAA, medical record privacy, physician issues and consent matters relating to the provisions of medical care. She is a regular speaker at the Iowa Health Care Association, Iowa Health Information Management Association, Iowa Medical Society, and other entities involved in issues relating to long term care, the provision of medical services, medical practitioners and privacy.

Family Practice Physician, Dr. Donald Nelson

Dr. Nelson, a physician from Cedar Rapids, Iowa, will join our panel representing smaller physician practices.

ICE Technologies, Inc. Phil Stravers, CEO

Phil Stravers has been consulting in the technology industry for over 20 years. As CEO and Director of Consulting and Technical Services for ICE Technologies, Inc., he has been exclusively involved in IT strategic planning and implementation projects, interim CIO engagements, and various healthcare consulting activities for rural and community hospitals and clinics across the Midwest. His hands-on experience with various healthcare information systems implementations, and his ability to teach and relate technical issues to business-minded professionals, allows him to effectively help community healthcare providers meet their information technology challenges. In addition to chairing a number of Iowa healthcare IT committees, Phil is actively engaged in leadership activities through presentations and round table discussions at organizations such as Healthcare Information Management Systems Society (HIMSS), Healthcare Financial Management Association (HFMA), Strategic National Implementation Process (SNIP), and various Midwestern hospital and healthcare associations.

Registration Form

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Iowa Historical Building, Des Moines, IA
600 E. Locust Street, Des Moines IA 50319

First Name

M.I.

Last Name

Nickname for Badge

Title

Organization

Address

City

State

Zip

Phone

E-mail

REGISTRATION FEES:

_____ **HIMSS Members \$40** *(either chapter or national membership)*

_____ **Non-HIMSS Members \$50**
(includes 1 year membership in the Iowa Chapter of HIMSS - \$35 value!)

MAIL:

(please allow 5-10 working days for delivery)
Iowa HIMSS Conference Registration
Attn: Eric McColloch
Mercy Hospital
500 East Market Street
Iowa City, IA 52245

FAX:

Attn: Eric McColloch
(319) 887-2955

EMAIL:

RSVP can be sent to:
Email: <mailto:eric.mccolloch@mercyic.org>

Online registration available at: <http://www.iowahimss.org/>

Questions about the conference?
Call: 319-339-3328, Eric McColloch
Email: eric.mccolloch@mercyic.org

CEU credits are Available on Request

Nurses will be awarded 7 contact hours Iowa Board of Nursing approved provider #87, Mercy Iowa City. Full attendance is required. No partial credit will be given.

Cancellation policy: If registration is cancelled prior to the program, registration fee less a \$10 handling charge will be refunded. If the program is cancelled by Iowa HIMSS, full amount will be refunded.