



Iowa HIMSS Spring Conference  
Thursday April 12 & Friday April 13, 2007

Sponsored By  
Iowa Chapter Health Information and Management Systems Society

**Location**

**Des Moines Golf & Country Club**  
1600 Jordan Creek Parkway |  
West Des Moines, IA 50266  
Phone 515-440-7500

Directions and Map:

[http://www.dmgcc.org/Default.aspx?  
p=DynamicModule&pageid=221170  
&ssid=67056&vnf=1](http://www.dmgcc.org/Default.aspx?p=DynamicModule&pageid=221170&ssid=67056&vnf=1)

**Agenda**

**Thursday, April 12**

**9:00 am** Registration  
**9:30 am** Medication Reconciliation Across the Continuum  
**10:30 am** Break  
**10:45 am** Why Information Technology Will Improve Your Hospital's Effectiveness and Efficiencies  
**11:45 am** Lunch  
**12:15 pm** Iowa Legislative Update  
**12:45 pm** Break  
**1:00 pm** Hardware Panel Discussion  
**2:00 pm** A Burgeoning Partnership: The Future of Nursing Informatics  
**3:00 pm** Social/Reception

**Friday, April 13**

**8:30 am** Registration

**Thursday April 12, 2007**

**Medication Reconciliation Across the Continuum**

Presenter: **Jackie Welch, RN BSN**

*Clinical Systems Manager, Great River Medical Center*

Presenter: **Angie Box, RN BSN,**

*Supervisor, Patient Care Documentation, Great River Medical Center*

Medication Reconciliation has been defined as Patient Safety Goal #8 by JCAHO with a mandated implementation January 2006. Our hospital wanted to make the system work for us, finding a way to computerize the process as much as possible. In collaboration with Meditech we were able to move Historical Medication/Home Med functionality utilized in EDM/AOM into PCS. Pharmacy, Nursing, Medical Staff and Information Systems have streamlined a system to automate this process as much as possible. The patient's Historical Medications are filed with their Medical Record Number and updated at each new encounter. A multipurpose NPR report was developed that doubles as a physician order and a medication reconciliation form.

Ms. Welch has over 20 years in nursing department, 12 of those in nursing management and 9 years Clinical IT experience. She helped implement the Meditech HCIS in 1998 and has supported Meditech and various other clinical software applications since.

Jackie has presented at multiple Meditech Nursing Forums, served on Meditech's Nurse Advisory Board and presented at International MUSE (Medical Users Software Exchange).

**9:00 am** Healthcare Trends and Solutions to Enable Connected Healthcare  
**10:00 am** Break  
**10:15 am** Regulatory Compliance & Information Security  
**11:15 am** Lunch  
**11:45 am** Business Meeting: Chapter Officer nominations  
**12:15 pm** Break  
**12:30 pm** Explore Microsoft's People-Ready Software  
**1:30 pm** ePrescribing  
**2:30 pm** Adjourn

**2006/2007 Iowa HIMSS Board Members:**

**President**

James Bahensky

**Vice President/President Elect**

Cristina Thomas

**Past President**

Jody Gunn

**Advocacy**

Paul Foelsch

Renee Rowell

**Membership/Communication**

Eric McColloch

**Secretary**

Pamela Kunert

**Treasurer**

Mike Westcott

**Web Site**

Daniel Vanden Bosch

**RHIO Liaison**

Randy Haskins

**Program Committee Chairs**

Gary Davis,

Kara Harvey,

Randy Haskins,

Brian Tisor,

Roxanne Menke,

Darcy Otis,

Stephen Post,

Aaron Vance

**Iowa HIMSS Board Positions:**

**President Elect:** Helping out where it is needed, whether it is in running a meeting when the President can't be in attendance or helping with program coordination. If for some reason

## Why Information Technology Will Improve Your Hospital's Effectiveness and Efficiencies

Presenter: **Brad Hunter**

*Director, Technology, American Hospital Association Solutions, Inc*

- o Overview of industry statistics
- o Latest news from AHA Advocacy in DC
- o User involvement and training for best IT implementations
- o Customer/Patient Satisfaction and their ability to show

Brad Hunter is Director of the Technology Platform for AHA Solutions, Inc. (AHA-SI). In this capacity, Brad is responsible for the strategic planning, business development, and marketing of the technology solutions for the AHA membership.

Prior to joining AHA-SI, Brad worked with McKesson Corporation in the Provider Technologies division and has over 10 years of experience in the health care and information technology field, specializing in administration/management, business development, executing product rollout and marketing campaigns, and customer retention strategies. Brad is currently pursuing his MBA degree from the University of Illinois – Urbana Champaign and is expecting to graduate in May of 2007 and received his Bachelor of Arts from Purdue University in West Lafayette, IN.

Brad is an active member of the following associations: HIMSS- Health Care Information Management Systems Society, ACHE – American College of Health Care Executives, HFMA – Health Care Financial Management Association, HCCA – Health Care Compliance Association, CHEF – Chicago Health Care Executives Forum, and NAHIT – National Alliance of Health Care Information Technology, AHIMA – American Health Information Management Association.

### Lunch /Business Meeting

*Lunch Provided by American Hospital Association Solutions, Inc.*



**American Hospital Association Solutions**

AHA Solutions, Inc., a subsidiary of the American Hospital Association, has a single purpose: to identify products and services that help hospitals run better. After a complex evaluation, the AHA endorsement seal is awarded, ensuring that the vendor and its product have met our high standards. Visit our website at [www-aha-solutions.org](http://www-aha-solutions.org) to learn more about our unique offerings.

### Iowa Legislative Update

Presenter: **Representative Linda Upmeyer**

the President has to resign this person would become the Chapter President. This is a transitional role from President Elect to Chair in the following year.

**Past President:** This position is supportive of the President and helps to give continuity to the chapter leadership. If the entire board turned over in a year there could possibly be only one other person who had “been there before” and thus this position can be invaluable in supporting the board and giving the other members a knowledge base from which to draw upon.

**Program Chair(s)** would help facilitate obtaining speakers for Chapter events. Based on feedback from the membership and the Board the individual would work with vendors or individuals to identify appropriate educational topics.

**Secretary:** This person takes minutes for all of the meetings, be they programs or board meetings. This gives us a history of the decisions as well as the information presented.

**Communications Chair(s):** has the responsibility for the newsletter and writing or editing all announcements that go out to the members. This person would work with the Web Chair to keep our members informed of upcoming events.

**Membership Chair(s):** works with both the board and National to keep up with the members and also to help grow the membership. We have been trying to work out creative ways to connect with other universities as well as hospitals and businesses to increase both the membership at large as well as participation at our quarterly meetings.

**Web Chair:** This individual would work with appropriate membership

## *State Representative, House District 12*

Representative Upmeyer will provide an update on activities in the Iowa legislature relating specifically to health care.

Linda Upmeyer, Republican, represents Iowa House District 12 in the Iowa General Assembly. Representative Upmeyer serves on the Administration and Rules, Commerce, Human Resources and Natural Resources Committees.

## **Hardware Panel Discussion**

**Facilitator: Tammy Schwichtenberg**  
*Manager, Clinical Informatics, NIMHC Mason City*

Upon completion of this program, the participants will be able to

1. Identify the assumptions made prior to hardware selection and deployment
2. Discuss considerations in hardware selection related to user workflow and environmental factors
3. Discuss pertinent policies and procedures developed related to hardware care and management

### **Panel Participants:**

Kara Harvey, RN, BSN,  
Clinical Education Coordinator as well as the Clinical IT and Point of Care Coordinator  
Henry County Health Center, Mt. Pleasant.

Roxie Menke, RN  
Clinical Informatics Specialist  
Iowa Health, Des Moines

Jackie Welch RN BSN  
Clinical Systems Manager,  
Great River Medical Center, West Burlington

Steve Post  
LAN and Desktop Manager  
Mercy Medical Center-North Iowa, Mason City.

Amy Barnes O’Connell  
Decision Support Analyst  
Mercy Medical Center-North Iowa, Mason City

## **A Burgeoning Partnership: The Future of Nursing Informatics**

**Presenter: Paul Foelsch, MBA, FHIMSS**  
*Vice President, Information Services & CIO, Mercy Iowa City*

and board resources to maintain our Chapter website. This is a tremendous tool that we are still looking for ways to expand the use of.

**Treasurer:** This position is responsible for keeping all of the finances straight for our chapter. The Treasurer is responsible for collecting money at the meetings, paying all of the bills, writing financial reports and keeping the communication flowing between National, the board and the banks.

**Advocacy Liaison(s).** This individual is responsible for networking with government officials on a state level and also when possible on a national level. There are monthly conference calls with the other Advocacy Liaisons to discuss issues and share experiences. Attendance in Advocacy Day on the Hill is strongly suggested as is an interest in helping communicate the agenda of healthcare technology and the issues that are being debated and legislated.

Office terms for board members are July 1 – June 30.

#### **Continuing Education Credit:**

##### **Iowa Board of Nursing**

**Thursday: 5.5 Contact Hours or 0.55 CEU's**

**Friday: 5.0 Contact Hours or 0.5 CEU's**

##### **HIMSS CPHIMS Credit:**

**CEU credit has been applied for, more information to follow.**

**Presenter: Jody Gunn, MSN, RN**  
***IS Applications Manager, Mercy Iowa City***

Nurses comprise the largest segment of staff at virtually all hospitals and healthcare organizations, and therefore play a crucial role when information technology is introduced to care delivery. Information technology can have its greatest impact on quality and cost savings only when it supports the needs of nurses and physicians. Therefore, it is critical to consider and integrate the daily information needs of all clinicians when deploying technology in the care setting. The role of the Nursing Informaticist will play an increasingly important part in the successful implementation and adoption of information technologies in healthcare.

#### **OBJECTIVES**

- Discuss the evolution of the Nursing Informatics field
- Illustrate how a Nurse Informaticist contributes to the selection and implementation of new technologies
- Evaluate tips on ways to develop the role of a Nurse Informaticist
- Examine how CIO partnerships with Nurse Informaticists results in more effective IT implementations

Paul Foelsch, MBA, FHIMSS

Paul Foelsch holds a BS from Cornell University and a MBA from Binghamton University. He has more than 10 years of senior level hospital IT experience and has worked in IT for more than 20 years. His hospital accomplishments include successful implementations of core hospital information systems, wireless systems, and financial and clinical systems –including documentation systems, document imaging, PACS and physician portals.

Mr. Foelsch is a HIMSS Fellow and currently serves as Iowa Chapter Advocacy Liaison and is a member of the HIMSS Summit Planning Committee.

Jody Gunn, RN, MSN

Jody Gunn holds a MSN in Nursing Informatics from the University of Iowa and currently serves as adjunct faculty with the College of Nursing. She has practiced nursing in a variety of clinical and management positions for more than 20 years. Currently she manages a team that supports more than 30 clinical and business HIT applications. Ms. Gunn is a past President of the Iowa Chapter of HIMSS (2005-2006) and is a Senior HIMSS member. She was appointed to serve on the HIMSS Nursing Informatics Committee in 2006/2007.

## **Reception/Social Hour**

Des Moines Golf & Country Club  
Cash bar

**Friday April 13, 2007**

## **Healthcare Trends and Solutions to Enable Connected Healthcare**

**Presenter: Dave MacKenzie**

*Business Development Manager, Cisco System, Healthcare Division*

This presentation will address trends in healthcare and how technology can be leveraged to support those trends.

David MacKenzie is a Business Development Manager for Cisco's Healthcare Division in the Central United States. Dave works with healthcare providers, strategic Cisco healthcare application partners, and local Cisco account teams to use technology to improve clinical efficiency and patient care while reducing costs.

Prior to this role, MacKenzie worked for 9 nine years at Cisco directly supporting healthcare providers in deploying highly available communications solutions. MacKenzie is a member of the Southern Ohio and Bluegrass Kentucky HIMSS Chapters. He received his undergraduate degree from Michigan State University, MBA from the University of Cincinnati, and is working toward his MS in IS also at the University of Cincinnati.

## **Regulatory Compliance & Information Security**

**Presenter: Ali Pabrai, CISSP, CHSS**

*CEO, ecfirst.com*

Proactive healthcare organizations will address regulatory compliance requirements and establish a secure foundation for business transactions and information exchange by addressing gaps in enterprise security. In this session, you will learn about:

- Regulatory compliance requirements related to information security with emphasis on legislations such as HIPAA Privacy, Security and Sarbanes-Oxley.
- Step through best practice recommendations based on NIST guidelines to establish a common core of best practices in information security for your healthcare organization.
- Examine options for ensuring high availability of critical business information to address compliance contingency requirements and enable authorized employees to continue to access vital data.
- Step through best practice technology solution options to address compliance transmission security requirements that impact wireless communication.

Uday Ali Pabrai, CISSP, CHSS, is the chief executive of ecfirst.com, an Inc. 500 business. He is a highly sought after InfoSec and regulatory compliance expert. Based on his hands-on consulting experiences, he developed a unique security methodology, BizShield™: The Seven Steps to Enterprise Security™. BizShield™ today provides the framework for many security initiatives. Mr. Pabrai is the author of the book, The Art of Information Security - a strategic blueprint document for security practitioners. He recently published specialized InfoSec security policy templates that can be easily tailored to address enterprise requirements.

Mr. Pabrai also established the first and today the industry's leading health care transactions, privacy, and security certification program, Certified HIPAA Professional™ (CHP™) and Certified HIPAA Security Specialist™ (CHSS™). The CHP™ and CHSS™ programs have been attended by several agencies of the United States Armed Forces, state and county governments,

hospitals, insurance companies and IT as well as legal professionals.

## **Lunch / Business Meeting: Chapter officer nominations** *Lunch Provided by Cisco Systems and Vital Support Systems*



### **Explore Microsoft's People-Ready Software**

Presenter: **Nick Stillings**  
*Information Worker Specialist, Microsoft Corporation*

Highlighting Windows Vista, the 2007 Microsoft Office System including SharePoint Server 2007. Come explore how Microsoft's People-Ready Software can help your people take your organization to the next level of productivity and capability. See how the shared investments across Windows Vista and the 2007 Microsoft Office system will:

- \* Simplify how people work together
- \* Help protect and manage content.
- \* Find information and improve business insight.
- \* Reduce IT deployment costs.

Nick Stillings is an Information Worker Specialist for Microsoft, focusing on knowledge worker business productivity. He has been with Microsoft since 1993 in a variety of sales and marketing roles, often working with Microsoft Office, Microsoft Windows, and related products and technologies. Nick is a 2001 graduate of the Executive MBA program in the Carlson School of Management at the University of Minnesota, and holds undergraduate degrees in Information Technology and Organizational Management from Purdue University. He lives in Minneapolis, MN with his wife and three children.

### **ePrescribing**

Presenter: **Charles Jones, Allscripts**

Be sure to thank our sponsors for their support of Iowa HIMSS:



**American Hospital Association Solutions**

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# Registration Form

## Iowa HIMSS Spring Conference

Thursday April 12 & Friday April 13, 2007

Des Moines Golf & Country Club

First Name M.I. Last Name

Nickname for Badge Title

Organization

Address

City State Zip

Phone E-mail

### REGISTRATION FEES:

#### HIMSS Members

*(either chapter or national membership)*

Thursday Only \$35  
 Friday Only \$35  
 Both Days \$45

#### Non-HIMSS Members

*(include 1-year membership in the Iowa Chapter of HIMSS)*

Thursday Only \$45  
 Friday Only \$45  
 Both Days \$55

**Note that lunch is provided both days**

#### MAIL:

(please allow 5-10 working days for delivery)  
Iowa HIMSS Conference Registration  
Attn: Eric McColloch  
Mercy Hospital  
500 East Market Street  
Iowa City, IA 52245

#### FAX:

Attn: Eric McColloch  
(319) 887-2955

#### EMAIL:

RSVP can be sent to:  
Email: <mailto:eric.mccolloch@mercyic.org>

Questions about the conference?  
Call: 319-339-3328, Eric McColloch  
Email: [eric.mccolloch@mercyic.org](mailto:eric.mccolloch@mercyic.org)

Online registration available at: <http://www.iowahimss.org/>