

B2B Integration Services @

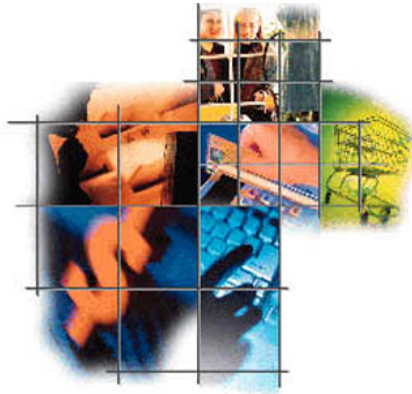


**e - Security**

PKI • Biometrics • Smart Cards

Strong Authentication • Assessments

## Join Industry Leaders, RSA Security and ecfirst.com, in a FREE Seminar **PKI Brief: From Thought to Pilot and Beyond**



**November 6, 2001**

**Hyatt Regency Hotel: 1909 Spring Road, Oak Brook, IL**

### Agenda

8:30am Registration and Continental Breakfast

9:00am Welcome

9:05am **RSA Security** - RSA Security explains how real companies are using a digital certificate infrastructure for B2B and e-Business applications and processes.

9:30am **ecfirst.com** will explain:

- The business drivers that make PKI a reality. PKI enables E-business applications, single (reduced) sign-on, desktop encryption, secure e-mail, secure VPN, and Web applications.
- The Health Insurance Portability and Accountability Act (HIPAA) and its requirements for information privacy and security.
- Key steps required for securing your VPN including strong authentication alternatives.
- Steps to create your enterprise PKI strategy, including your PKI requirements documents.
- Requirements for PKI policy documents such as your Certificate Policy (CP) and Certificate Practice Statement (CPS) documents.
- Options for PKI pilots with information on implementation, resources, and time-lines.

10:45am Break

11:00am **RSA Security** – Learn how the RSA Security Keon product enables e-Business solutions.

11:45am Q & A

12:00pm Adjourn

### **What You Will Learn:**

- PKI Components, Protocols, and Standards
- PKI Team, Budget, and Time-Line
- PKI Pilot and Roll-Out

### **PKI Facts:**

"The method has been proven nearly unbreakable and is considered the best way to prevent hackers and others from stealing data."

**Wall Street Journal, March 28, 2000**

"If deployed successfully, Public Key Infrastructures can provide the basis for securely conducting a wide range of online activities."

**ComputerWorld, July 9, 2001**

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**Register:** [www.ecfirst.com](http://www.ecfirst.com)

### **Co-Sponsors**



### **Key Presenter**



Uday O. **Ali Pabrai**, Chairman and CEO, **ecfirst.com**

Uday O. **Ali Pabrai** is an accomplished expert in e-security technologies such as PKI, biometrics, and enterprise security architecture. Mr. Pabrai created the world-leading Certified Internet Webmaster (CIW) program and is the co-creator of the Security Certified Program (SCP). At **ecfirst.com**, Mr. Pabrai developed the e-Accelerator security methodology - a seven-step PKI road map.

**Seating is Limited so Register Today!**

[www.ecfirst.com](http://www.ecfirst.com)