

# Health Information Security & Privacy

## Critical steps to avoid a breach

### Web Seminar

August 5, 2010, 1:30 – 3:30 p.m., Pacific Time

Your security is only as strong as your weakest link and the challenges and risks are many.

Recently, the California Department of Public Health (CDPH) issued \$675,000 in fines to hospitals for six privacy breaches related to information security. In addition to the significant financial burdens, hospitals also risk a loss of public trust—patients expect and are entitled to have their privacy safeguarded when they seek medical care.

How can you find the weak links in your hospital's systems and monitor against a breach of patients' health information? What are the appropriate access controls? Do your policies align with your procedures, and are they being followed? And, when a breach happens, what actions can and should a hospital take, and what can you expect from surveyors?

This web seminar will provide you with the information and tools you will need to help prevent a health information breach of security. The program will be presented in three components:

#### The Law: A Review of What's Required

- State and federal laws governing breaches of health information—SB 541, AB 211, HITECH
- Breach notification requirements—to the patients, state and federal governments
- Personal liability of staff and physicians, the role of Cal-OHII
- Human resource issues including role-based access and sanctions

#### CDPH Survey Process and Trends

- The survey process and expectations
- Trends and statistics, what are surveyors finding
- Complaints vs. self-reported breaches
- Report status and knowing when the case is closed

#### Steps to Assess and Enhance Your Security Systems

- Taking stock of where you are now, identifying vulnerabilities
- Common security gaps and how to close them
- Developing solid and workable policies and procedures, monitoring for compliance
- Building an incident management team, managing and using data
- Resources, tools and checklists to evaluate your existing practices and systems

Register today for this timely and informative seminar.

### Faculty

**Kathleen Billingsley, RN**, Deputy Director, Center for Healthcare Quality, California Department of Public Health

**Lois Richardson, JD**, Vice President, Legal Publications and Education, California Hospital Association

**Ali Pabrai, MSEE, CISSP**, Chief Executive, [ecfirst.com](http://ecfirst.com)

### Recommended for

Chief executive officers, chief information officers, chief financial officers, privacy officers, compliance officers, legal counsel, human resources managers, health information managers and security experts.

Approved by:

*Association of California Nurse Leaders  
Hospital Council of Northern and Central California  
Hospital Association of Southern California  
Hospital Association of San Diego and Imperial Counties  
United Hospital Association*

## How a Web Seminar Works

This web seminar allows you to attend and participate without ever leaving the office. The seminar is produced live, via the Internet and a telephone line. You only need a telephone and a computer with a web browser to participate.

Audio for the seminar is accessed through a toll-free number (U.S. calls only). During the program, you will have the opportunity to ask questions of the speakers. If multiple people will be listening to the program at your office, you can listen via speakerphone. The slide presentation is accessed on your computer via the web.

## Tuition

Members: \$185 (per connection)

Nonmembers: \$250 (per connection)

Payment must be received no later than one day prior to the program; information on how to access the program will not be sent until payment has been received.

Questions: (916) 552-7637

## Confirmation and Instructions

A few days prior to the program, you will receive a confirmation e-mail and complete instructions on how to access the program along with a copy of the presentation.

## Register Online, by Mail or Fax

Register online at [www.calhospital.org](http://www.calhospital.org) under "Education," or complete the form below and fax it to (916) 552-7506.

**Program is limited to 300 connections.** Checks should be made payable to CAHHS/CHA and mailed to:

California Hospital Association  
Education Department  
1215 K Street, Suite 800  
Sacramento, CA 95814

### Cancellation Policy/Late Payment

**A \$50 non-refundable processing fee will be retained for each cancellation.** Cancellations must be made in writing by July 29 and faxed to (916) 552-7506. No refunds will be made after this date.

## Registration Form—or register online now at [www.calhospital.org](http://www.calhospital.org)

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*Multiple staff can participate from one location for one tuition fee.*

\$185 Member     \$250 Nonmember

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

E-mail (*required*): \_\_\_\_\_

Cc E-mail (*optional*): \_\_\_\_\_

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VISA     MasterCard     American Express #: \_\_\_\_\_

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Fax registrations to (916) 552-7506